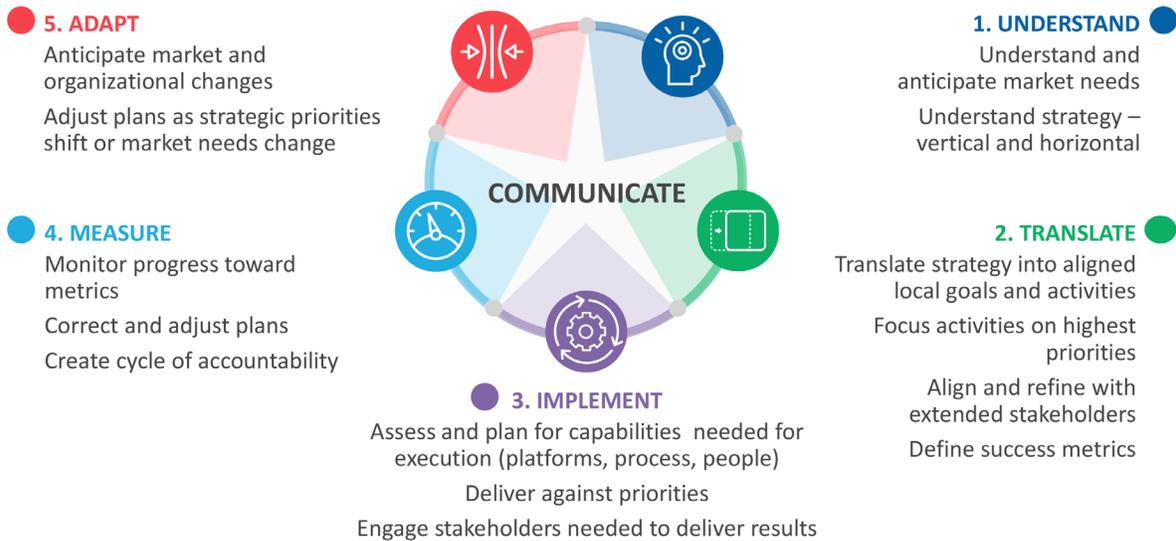




The Strategy Execution Health Check

Is your organization struggling with strategy execution?

Recognizing warning signs early can help you take proactive steps to ensure your strategy is set up for success. Use this health check to identify potential gaps and align your efforts with the Insight Experience Strategy Execution Model™.



5 Warning Signs Your Strategy Execution Needs a Checkup

1. Middle managers make decisions that surprise you.

Red flag:	Self-check:	Action step:
Are managers making unexpected or misaligned decisions?	<ul style="list-style-type: none"> Do middle managers fully understand strategic priorities? Are their decisions reinforcing or contradicting the broader strategy? Is there a clear alignment between leadership's vision and day-to-day execution? 	Improve communication and alignment in the IMPLEMENT phase.

2. Your dashboards leave you feeling like something is missing.

Red flag:	Self-check:	Action step:
Does your data fail to provide a clear, actionable picture?	<ul style="list-style-type: none"> Are your KPIs meaningful and transparent? Do your dashboards balance leading and lagging indicators? Can teams use data effectively to hold themselves accountable? 	Strengthen the TRANSLATE and MEASURE phases to ensure metrics align with strategic goals.

3. Your managers are working with outdated information.

Red flag:	Self-check:	Action step:
Are teams still using old data sources that don't reflect current realities?	<ul style="list-style-type: none"> • Are strategic decisions informed by the latest market insights? • Do teams have access to real-time data? • Is there a process in place to continuously refresh strategic inputs? 	Enhance the ADAPT phase to build agility into decision-making.

4. You just wrapped up your annual strategy. Now what?

Red flag:	Self-check:	Action step:
Is execution treated as an afterthought?	<ul style="list-style-type: none"> • Is there a structured approach to moving from strategy creation to implementation? • Are there checkpoints to reassess priorities and adjust execution? • Do teams have the tools and resources to translate strategy into action? 	Strengthen execution discipline with a focus on IMPLEMENTATION .

5. Your teams lack the capabilities or tools to meet future demands.

Red flag:	Self-check:	Action step:
Are skill gaps or outdated tools slowing down execution?	<ul style="list-style-type: none"> • Do teams have the right skills to execute the strategy effectively? • Are there training and development opportunities for emerging needs? • Are current tools and systems helping or hindering execution? 	Focus on the UNDERSTAND phase to align capabilities with strategy.

Take Action on Strategy Execution

- ✓ Identify your organization's biggest execution gaps.
- ✓ Build a strategy execution roadmap that aligns with your business goals.
- ✓ Partner with experts to develop leadership capabilities that drive execution success. Head to insight-experience.com to learn about our Executing Strategy offering.



To read even more about these five signs, scan the QR code to head to our blog.



To learn more about our Strategy Execution Model™, scan the QR code to head to YouTube.